

FACULTY OF COMMERCE, LAW AND MANAGEMENT

DEAN: PROFESSOR J COHEN BCom Hons PhD (Witwatersrand)

Master of Business Administration

ADAMS, Matthews Constantunus *Master of Business Administration*
PROJECT REPORT: The influence of change management on sustaining an efficient safety management system in South Africa's commercial aviation sector

ANDERSON, Natasha *Master of Business Administration*
PROJECT REPORT: The factors that influence educators' perceptions on using Virtual Reality Technology in South African public schools

APOSPORIS, Christos Kimon *Master of Business Administration*
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PROJECT REPORT: The impact of robotics process automation on supply chain management in South Africa

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PROJECT REPORT: Exploring resource utilization and technical performance in the modernised Eskom grid

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PROJECT REPORT: Understanding the role of South African higher education institutions in adhering to UN sustainable development goal 12

CELE, Vukani Reginald *Master of Business Administration*
PROJECT REPORT: Leadership soft skills as drivers of employee retention in the South African pharmaceutical retail industry

CHANDA, Lesego Pertunia *Master of Business Administration*
PROJECT REPORT: The scarcity of women leaders in the science technology engineering mathematics industry in South Africa

CHITAKA, Keith *Master of Business Administration*
PROJECT REPORT: The impact of mixed payment-rail usage on financial inclusion among under-banked low-income commuters in Cape Town

CHITLANGO, Siphiwe *Master of Business Administration*
PROJECT REPORT: The challenge of leading change at selected energy generation facilities in South Africa

DEUTSCHMANN, Luke Pierre (*with Distinction*) *Master of Business Administration (Healthcare Leadership)*
PROJECT REPORT: Leadership strategies to address the effects of commoditisation in South African optometry

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PROJECT REPORT: Climate change: The risks, opportunities, and strategic preparedness in the South African non-life insurance industry

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PROJECT REPORT: Powering business models with generative artificial intelligence in South African consulting SMEs

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PROJECT REPORT: Investigating the feasibility of an investment fund for small and micro businesses

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PROJECT REPORT: Supply chain strategies for competitive advantage in South African automotive organisations

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PROJECT REPORT: The effect of financial leverage on profitability: A case of South Africa's banks

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PROJECT REPORT: An analysis of service culture on enhancing performance in South Africa's automotive industry

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PROJECT REPORT: A review of South African digital health solutions

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VEERASAMY, Nosipho Zamokuhle

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PROJECT REPORT: Factors influencing the adoption of digital insurance technology by insurance consumers in South Africa

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PROJECT REPORT: Change management leadership within South African financial institutions during the transition from JIBAR to ZARONIA

Master of Management

ALLIE, Thabiet

Digital Business

RESEARCH REPORT: The role of the marketplace in enabling a gig-economy among the young people in South Africa

BALOI, Mutshinyani

Energy Leadership

RESEARCH REPORT: A Cost-Benefit Analysis of the Alternative Technologies for the South African Road Freight Logistics Sector

BHEMBE, Shagashe Solomon

Digital Business

RESEARCH REPORT: Integration of AI-powered chatbots and human agents to enhance customer support in telecommunications industry

BOTA, Akhona Osmond

Governance (Public and Development Sector Monitoring and Evaluation)

RESEARCH REPORT: Towards Institutionalisation of Monitoring and Evaluation in the Eastern Cape Office of the Premier

BRUINDERS, Natalie Samantha

Digital Business

RESEARCH REPORT: The role of integrated digital skills and entrepreneurship education in enhancing employability among skilled youth in South Africa

CAMNGCA, Ade Ed

Digital Business

RESEARCH REPORT: Digital Enablement Pathways: A digital progression framework for non-digital SMEs in South Africa

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Energy Leadership

RESEARCH REPORT: Exploration of formal and informal institutional enablers influencing female entrepreneurs in clean energy enterprises in South Africa

ELLIOTT, Luke

Digital Business

RESEARCH REPORT: Playing to win in the digital era: Understanding strategic behaviour in disruptive environments

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RESEARCH REPORT: An exploration of leadership competencies and practices in driving digital transformation in South African financial institutions

GANYAUPFU, Amanda

Governance (Public and Development Sector Monitoring and Evaluation)

RESEARCH REPORT: The role of voluntary organisations for Professional Evaluation in advancing Monitoring and Evaluation Practice

GENGA, Rodney Michael (*with Distinction*)

Innovation Studies

RESEARCH REPORT: Transversal innovation ecosystems and inclusive mobility in Kenya and South Africa

GOVINDASAMY, Aldrin Stephen

Energy Leadership

RESEARCH REPORT: SA WWTP Biogas to Biomethane and Biohydrogen: A comparative Techno-Economic assessment

HAUFIKU, Tuliameni Kondjebo

Digital Business

RESEARCH REPORT: The impact of Data Visualization on decision-making in the mining sector

HLOMANE, Solomon

Digital Business

RESEARCH REPORT: Navigating Data-Driven Digital Transformation: Challenges and enablers in South Africa's telecommunications industry

HLONGWANE, Mankgodhi Evans

Governance (Public and Development Sector Monitoring and Evaluation)

RESEARCH REPORT: Sustainability from the township perspective in Thembisa

HLUNGWANE, Tsakani

Digital Business

RESEARCH REPORT: Investigating the role of Digital Reference Architecture Strategy in enabling transformation for Energy Utilities

KANYUNGWE, Robert

Digital Business

RESEARCH REPORT: Big data to address customer churn in the South African media industry

KGOEDI, Reabetsoe Hendrietta Michelle

Energy Leadership

RESEARCH REPORT: Assessing Decarbonisation Initiatives in the automotive industry: A case study of South African OEMs in the Eastern Cape

KHUMALO, Mhlangano Ntuthuko

Digital Business

RESEARCH REPORT: The strategic business value of AI-enabled cloud CRM systems in a South African bank

KORE, Daniel Nathaniel

Digital Business

RESEARCH REPORT: Assessing Generative Artificial Intelligence bias and fairness perceptions in the South African insurance industry

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RESEARCH REPORT: Investigating the determinants associated with the adoption of value-added fintech services through mobile platforms in Tanzania

MABONGO, Ntsika Mmeli

Digital Business

RESEARCH REPORT: Cloud service provider selection in South Africa's telecommunication industry

MADIMA, Mpho Libago

Energy Leadership

RESEARCH REPORT: Governance and infrastructure challenges in establishing Waste to Energy systems: Lessons from Tshwane Metropolitan Municipality

MADISE, Lekone Realeboga Ambitious

Digital Business

RESEARCH REPORT: The perceived effect of digital transformation on freight forwarding performance in South Africa

MAFOKOSI, Lebohang

Energy Leadership

RESEARCH REPORT: Natural Assets and Global Games: Exploring South Africa's Critical Minerals and Energy Strategy in the Geopolitics of the Energy Transition

MAGANO, Jonathan Mothofela *Energy Leadership*
RESEARCH REPORT: The barriers and opportunities for small-scale enterprises in the recycling of solar PV waste within South Africa's circular economy

MAGEMBA, Moyahabo Adolphinah *Energy Leadership*
RESEARCH REPORT: Readiness of the electricity distribution network infrastructure to uptake the electric vehicles in South Africa

MAHARASWA, Nthutsoa Karen *Governance (Governance and Management)*
RESEARCH REPORT: Institutional and organisational arrangements for implementing Education 4.0 in South African public universities

MAHOLWANA, Yonke *Governance (Public and Development Sector Monitoring and Evaluation)*
RESEARCH REPORT: Results-based management in youth development programmes

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RESEARCH REPORT: Investigating last mile delivery adoption to improve e-commerce growth in rural areas

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RESEARCH REPORT: Lessons for South Africa from Higher Education massification in Brazil and Mauritius

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RESEARCH REPORT: Exploring the role of artificial intelligence in enhancing the operational efficiency in a South African MVNO

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RESEARCH REPORT: The impact of Digital Payment Systems advancements on consumer engagement in E-Commerce in South Africa

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RESEARCH REPORT: Assessment of the vulnerability of Eskom's distribution electrical infrastructure to climate change induced adverse weather events: A case study of the Eastern Cape province, South Africa

MASEKO, Lwazi *Digital Business*
RESEARCH REPORT: WhatsApp as a business platform for customer engagement in Johannesburg's Black Beauty Industry

MASEKO, Ncamane Samuel *Digital Business*
RESEARCH REPORT: Exploring the role of Gig Platforms towards employment of youth in Gauteng

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RESEARCH REPORT: Exploring the effects of digital transformation on workforce dynamics: A case of a South African technology organisation

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RESEARCH REPORT: Assessment on the perceived socio-economic impact of the New Electric Vehicle Transition in the automotive industry in South Africa

MATIWANE, Stephen *Governance (Governance and Management)*
RESEARCH REPORT: The inconsistent implementation of the e-tolling funding model in Gauteng

MDLALOSE, Siyabonga Madoda *Governance (Public Policy)*
RESEARCH REPORT: Factors affecting environmental health service performance in Gauteng

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RESEARCH REPORT: The work-life experiences of migrant Basotho female domestic workers in Tshwane District, South Africa

MENTZ, Morne *Digital Business*

RESEARCH REPORT: Assessing consumer resistance to innovations of retiring 2G-based phones in South Africa amidst the 2G/3G sunset

MEWALAL, Ushik *Digital Business*

RESEARCH REPORT: GenAI for financial inclusion among South African entrepreneurs

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MKHWANAZI, Lethukuthula Ndondo *Digital Business*

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RESEARCH REPORT: Integrating AI and Enterprise Security Systems for transactional fraud detection in South African banks

MPYE, Joseph Sekoni *Digital Business*
RESEARCH REPORT: The role of artificial intelligence (AI) governance in driving innovation within the South African mining industry

MSIMANGO-GALAWÉ, Jabulile *Management (WBS)*
DISSERTATION: A coaching framework for Black women entrepreneurs in South Africa

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RESEARCH REPORT: Technology adoption in private medical practices in Gauteng

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RESEARCH REPORT: The role of nuclear energy in supporting net-zero and energy supply equilibrium in South Africa

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RESEARCH REPORT: Predictive Cybersecurity Risk Management for Digital Supply Chain Networks in the manufacturing sector

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RESEARCH REPORT: The perceived impact of influencers on purchase intent amounts Gen Y and Gen Z in South Africa

NCEMANE, Sandisiwe *Energy Leadership*
RESEARCH REPORT: LPG solution scenarios for South Africa's anticipated 2028 natural gas shortages

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RABOSHAKGA, Solomon Katlego *Digital Business*
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RACHIDI, Marolo Serogole *Digital Business*
RESEARCH REPORT: Exploring the impact of Low-Code/No-Code AI solutions on operation efficiency for Ecommerce SMEs in Gauteng

RADEBE, Penelope Mbali (*with Distinction*) *Digital Business*
RESEARCH REPORT: Exploring digital payment adoption and use within social commerce in South Africa

RAMOKGOPA, Thulani Douglas *Digital Business*
RESEARCH REPORT: A Cloud-Based Operational Model for Big Data Professionals in the Telecommunications Sector

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RESEARCH REPORT: Assessing the readiness of Eskom Distribution's Infrastructure for the integration of Electric Vehicles: Challenges and strategic solutions

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